

Austrian Audio Launches First Professional Headphones At NAMM

Vienna, Austria 16th January 2020: Launching at NAMM, the Hi-X (High Excursion) headphones mark the first ever professional headphone launch from classic microphone manufacturer, Austrian Audio.

Austrian Audio's first ever professional headphone launch is taking place at NAMM 2020, where the manufacturer is debuting the Hi-X (High Excursion) headphones in the US. Comprised of the on-ear Hi-X50 and over-ear Hi-X55, the headphones build upon Austrian Audio's respected microphone manufacturing reputation.

Known for the OC818 and OC18 microphones for studio and live use, Austrian Audio brings the same level of passion and engineering excellence to its new headphone range – designed and constructed by the manufacturer's team of experts in Vienna and made in Austria.

Austrian Audio opened its doors on July 1st 2017 immediately after the closure of the AKG Vienna offices. Initially staffed with 22 former AKG employees from all disciplines ranging from management, acoustics, electronics, test and measurement, mechanical design, RF/wireless, and software/firmware, this amounted to over 350 years of combined pro audio expertise on day one.

With a nod to its manufacturing heritage, all drivers – the very heart of the headphones – are designed and engineered by Austrian Audio.

“When it was time to create our first family of professional headphones, we were determined to exceed the high targets we set ourselves and create something very special,” commented Martin Seidl, CEO. “Much like our coveted OC818 and OC18 microphones, the core comes from a proven Viennese team sharing a passion for excellence. We will always ensure that we deliver an absolutely pristine sonic performance. Another key thing that we have learned over the decades is that headphones need to be as comfortable as they are reliable and excellent-sounding. We've designed a fresh take on an ultra-adjustable and wide-range head-bow for maximum comfort during the longest sessions, for the biggest engineers to the smallest bedroom producers. We are very proud to be showcasing these products as part of Austrian Audio's first ever participation at a US tradeshow.”

The on-ear, supra-aural Hi-X50s are specifically designed for those requiring a portable and compact option, whereas the Hi-X55 circum-aurals provide over-the-ear comfort. Both feature Austrian Audio's exclusive 44mm Hi-X driver.

“Our engineers have designed larger drivers in the past, but our science, measurements and listening tests have shown that 44mm is the best size for this design,” explained Philipp Schuster, Product Manager. “It ensures optimal performance in the Hi-X by moving a lot of air, and eliminates ‘wobbling’ of the diaphragm. It's all about controlled sound – 44mm is optimal for the professional Hi-X series. “

Austrian Audio's ring magnet system – which has been incorporated into various award-winning headphones in the past – is present in the new headphone line, further enhanced with all-new design updates featuring the latest materials, improved air-flow and the strongest magnetic field from the manufacturer yet. The ring magnet structure couples with a copper-clad aluminium voice coil to reduce the moving mass for a better impulse reaction. Austrian Audio's reduces undesired resonances, bolstered further by a double acoustic wall designed to achieve the best damping results.

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Austrian Audio knows a thing or two about ruggedness and reliability: All critical strength components are made of metal to protect the headphones, while both models present a 250hm impedance.

Not forgetting the earpads, allowing more room for listeners' ears without an increase in earcup size. Austrian Audio listens to its customers, incorporating the often-requested convenience of easy user-replaceable earpads, even extending to a replaceable bowpad should that be necessary.

A detachable cable is included, and each headphone is furnished with a 3.5mm (1/8 inch) to 6.3mm (1/4 inch) adapter.

NAMM 2020 takes place January 16-19, 2020 at the Anaheim Convention Center in California, where Austrian Audio will exhibit in the US for the first time in the Pro Audio Hall, ACC North / Level 1, booth number: 14121.

More about Austrian Audio

Austrian Audio opened its doors on July 1st 2017 following the closure of the AKG offices in Vienna and set out to create something new, challenging, and respectful to our heritage. We started with a core team of 22 former AKG personnel from management, acoustics, electronics, test and measurement, mechanical design, RF/wireless and software/firmware, bringing 350 years of cumulative engineering experience to the company. This culminated in the company's first product launches, the OC818 and OC18 large diaphragm microphones, which are receiving five-star reviews all over the world, followed by the HI-X50 and HI-X55 professional headphones launched at NAMM 2020. Austrian Audio strives to make your passion heard with the best sounding audio tools, combining the most advanced analogue design with leading-edge, technical innovations.

Through our B2B division Austrian Audio is also responsible for patents and proprietary technologies in audio, acoustics, transducers, noise-cancelling and measurement tools, and in the aviation and telecom industries. We also work with select industry leaders on feasibility studies, technology, and full product development, providing testing, qualification, screening, certification, ODM and other product development services.

Making Passion Heard!

Product photography can be downloaded here: <https://austrian.audio/press>

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